

Visual Identity Group Awarded Website Design Contract for CB Holding Corp.

IRVINE, CA August 25, 2009 – Irvine based design agency, Visual Identity Group has been awarded three major website contracts by east coast based CB Holding Corp. The firm will completely re-design Charlie Brown's Steakhouse and Bugaboo Creek Steak House and develop the first corporate website for the parent company.

"We were up against several firms located throughout the United States in a three-month bidding process", said Jason Weamer, Creative Director of Visual Identity Group. "We look forward to working with the team at CB Holding Corp. to develop a truly unique and engaging website experience for all three sites."

"I am so excited to see the final product of all three sites; so far they have exceeded my expectations", stated Beth Helmstetter, Marketing Manager for CB Holding Corp. "It has been a pleasure working with Visual Identity Group; they are so responsive and easy to work with."

Along with the website design and development contract, Visual Identity Group was also awarded the follow-up search engine marketing and optimization strategy contract for the organization.

About CB Holding Corp.:

CB Holding Corp. operates Charlie Brown's Steakhouse, Bugaboo Creek Steak House, and The Office Beer Bar & Grill restaurants. With over 40 years of experience, Charlie Brown's Steakhouse's 49 locations offer prime rib, delicious steaks, an unlimited Farmer's Market Salad Bar and so much more. With 30 locations located along the eastern seaboard, Bugaboo Creek Steak House offers delicious steaks and roasted prime rib in a mountain lodge setting. The Office Beer Bar & Grill, with seven locations in New Jersey, features over 60 bottled beers, seasonal draft beer selections and classic pub cuisine. For more information, contact: Beth Helmstetter, Marketing Manager, CB Holding Corp. (908) 518-5892

About Visual Identity Group:

Visual Identity Group is an award-winning full-service firm specializing in Website Development and Design, Graphic Design, Search Engine Optimization Strategy, Multimedia and Marketing based in Irvine, California. For over ten years, Visual Identity Group has built a solid reputation of providing clients with a positive return on investment through their creative services. The Visual Identity Group portfolio contains premium pieces created for Fortune 500 firms and leading organizations including Coca-Cola, El Pollo Loco, Bacardi, King's Seafood Co., Ocean Properties, Ltd., Verdezyne, Penco Engineering, 24 Hour Fitness, Four Star Distribution, Precision Offset, PrintDirect.com and Click4TeeTimes. For more information, visit <http://www.visualidentitygroup.com>

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